



PREJUDGED PROJECTS AND PRESENTATION EVENTS

Overview

These events consist of two (2) parts: a prejudged project and a presentation. Competitors are required to complete both parts for award eligibility.

Eligibility

Each state may submit four (4) individuals or teams for these events. Competitors must have paid FBLA national and state dues by 11:59 p.m. Eastern Time on March 1 of the current school year.

NLC Registration

Participants must be registered for the NLC and pay the national conference registration fee in order to participate in competitive events.

Finals

A maximum of fifteen (15) finalists, or an equal number from each group in the preliminary round, will advance to the final round.

Event	Equipment Setup Time	Prep Time	Performance Time	Time Warning	Time Up	Penalty Over Time (5 pts)	Q&A (3 min.)
3-D Animation	5 min.	NA	7 min.	6 min.	7 min.	Yes	Yes
Computer Game & Simulation Programming	5 min.	NA	7 min.	6 min.	7 min.	Yes	Yes
Desktop Application Programming	5 min.	NA	7 min.	6 min.	7 min.	Yes	Yes
Digital Video Production	5 min.	NA	7 min.	6 min.	7 min.	Yes	Yes
E-business	5 min.	NA	7 min.	6 min.	7 min.	Yes	Yes
Mobile Application Development	5 min.	NA	7 min.	6 min.	7 min.	Yes	Yes
Website Design	5 min.	NA	7 min.	6 min.	7 min.	Yes	Yes

Event Name	Submission by 2 nd Friday in May (prejudged)	Specific Guidelines
3-D Animation <i>Rating Sheets: page 81</i>	Videos must be uploaded as a URL. Statement of Assurance	<ul style="list-style-type: none"> The presentation is designed to be an explanation of equipment used, software used, the development process, an overview of how copyright laws were addressed, and challenges experienced during the process. Animated video should be no longer than three (3) minutes. The video should be shown to the judges. <p>2016 NLC Topic</p> <ul style="list-style-type: none"> <i>You are an employee for the Code County School System and have been assigned to participate on the Marketing Team to promote the School System's dress code in the workplace for all employees including administrators, teachers, assistants, aides, etc. Your school system has struggled for the last 18 months to enforce the Code County School System's dress code. Your Marketing Team has been assigned the task of designing a promotional video clip using 3-D animation to stress the required dress code. Design a 3-D animated video clip keeping in mind the audience to be sure that the dress code will be followed throughout the rest of the school year. The focus of the clip should be following the dress code versus the actual code itself. Present the video clip to the panel of judges, your superintendent, and his/her administrators.</i>



FBLA 3-D ANIMATION

Production Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Development of Project					
Video successfully conveys the message outlined in the topic and does so in a way that captivates audience attention	0	1-3	4-7	8-10	
Information related to topic is accurate	0	1-3	4-7	8-10	
Animated Video Production and Elements					
Overall quality of animated video	0	1-5	6-10	11-15	
Graphics are appropriate and consistent throughout the video	0	1-6	7-13	14-20	
Editing is seamless and does not seem fragmented	0	1-3	4-7	8-10	
Multiple animation techniques are utilized	0	1-3	4-7	8-10	
Video concludes with appropriate credits	0	1-3	4-7	8-10	
Logical flow of thoughts and seamless transitions	0	1-5	6-10	11-15	
Subtotal					/100 max.
Penalty Points Deduct five (5) points for not adhering to Guidelines <input type="checkbox"/> Statement of Assurance not received <input type="checkbox"/> video longer than 3 minutes					
Total Points					/100 max

Name: _____

School: _____ State: _____

Judge's Signature: _____ Date: _____

Judge's Comments:



FBLA 3-D ANIMATION

Performance Rating Sheet

Preliminary Round Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Development of Project					
Video successfully conveys the message outlined in the topic and does so in a way that captivates audience attention	0	1-3	4-7	8-10	
Information related to topic is accurate	0	1-3	4-7	8-10	
Animated Video Production and Elements					
Overall quality of animated video	0	1-5	6-10	11-15	
Graphics are appropriate and consistent throughout the video	0	1-6	7-13	14-20	
Editing is seamless and does not seem fragmented	0	1-3	4-7	8-10	
Multiple animation techniques are utilized	0	1-3	4-7	8-10	
Video concludes with appropriate credits	0	1-3	4-7	8-10	
Logical flow of thoughts and seamless transitions	0	1-5	6-10	11-15	
Content					
Describes the pre-production process	0	1-3	4-7	8-10	
Describes the scenario	0	1-3	4-7	8-10	
Describes the production process	0	1-3	4-7	8-10	
Describes the post-production process	0	1-3	4-7	8-10	
Describes software used	0	1-3	4-7	8-10	
Describes techniques used	0	1-3	4-7	8-10	
Describes hardware used	0	1-3	4-7	8-10	
Delivery					
Statements are well organized and clearly stated; appropriate business language used	0	1-3	4-7	8-10	
Demonstrates self-confidence, poise, and good voice projection	0	1-3	4-7	8-10	
Demonstrates the ability to effectively answer questions	0	1-3	4-7	8-10	
Subtotal	/200 max.				
Time Penalty Deduct five (5) points for presentation over seven (7) minutes. Time:					
Dress Code Penalty Deduct five (5) points when dress code is not followed.					
Penalty Deduct five (5) points for failure to follow directions.					
Total Points	/200 max.				
Prejudged Score	/100 max.				
Final Score (add total points and prejudged score)	/300 max.				

Name: _____

School: _____ State: _____

Judge's Signature: _____ Date: _____

Judge's Comments: